

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KMID-TV	<b>Date:</b> 10/21/2016
---	-------------------------

I, Screen Strategies Media,

being/on behalf of: Pete Gallego,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available): \$2,397.00**

I represent that the payment for the above described broadcast time has been furnished by:

Democratic Congressional Campaign Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kelly Ward

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/21/2016

**Date**

**Signature**

***To Be Signed By Station Representative***

☒ **Accepted**

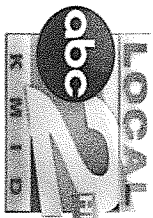
☐ **Accepted in Part**

☐ **Rejected**

Heather Anderson  
**Signature**

Heather Anderson  
**Printed Name**

LSM  
**Title**



KMID  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1452731

Schedule Dates 10/25/16-10/31/16  
Advertiser DCCC/Gallego/Congress/Dem/TX (84418)  
Agency Screen Strategies Media (18343)  
Product Political - US Congress (1076)  
Brand DCCC Gallego for Congress (569863)  
Salesperson Midland, House (1227)  
Sales Office Midland  
Buyer Name BAHNG, CAROLINE  
Phone/Fax /  
CPE 2823  
Account Types Local/Political  
Billing Type Calendar  
Comments

Date Entered 10/24/16  
Last Modified 10/24/16  
Entered By Heather Trevino  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$423.00  
Net Total \$2,397.00  
Sales Tax

Midland (KMID)	Spots	Rate
By Calendar Month		
Oct. 2016	39	\$2,820.00
Grand Total:	39	\$2,820.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	Spw	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	5A- GOOD DAY			1	1	1	1			4	\$25.00	\$100.00	Midland (KMID)		10/24/16
2.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	5A- GOOD DAY		1							1	\$25.00	\$25.00	Midland (KMID)		10/24/16
3.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	7A- GMA 2HR - MON-FRI			1	1	1	1			4	\$55.00	\$220.00	Midland (KMID)		10/24/16
4.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	7A- GMA 2HR - MON-FRI		1							1	\$55.00	\$55.00	Midland (KMID)		10/24/16
5.0	Normal Line / SPOT	10/29/16-10/29/16	5	:30	7A- GOOD MORNING AMERICA SATURDAY							1		1	\$25.00	\$25.00	Midland (KMID)		10/24/16
6.0	Normal Line / SPOT	10/30/16-10/30/16	5	:30	7A- GOOD MORNING AMERICA SUNDAY							1		1	\$25.00	\$25.00	Midland (KMID)		10/24/16
7.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	12P- THE CHEW		1							1	\$20.00	\$20.00	Midland (KMID)		10/24/16
8.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	4P- 5P (CST)			1	1	1	1			4	\$30.00	\$120.00	Midland (KMID)		10/24/16
9.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	4P- 5P (CST)		1							1	\$30.00	\$30.00	Midland (KMID)		10/24/16
10.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	5P- LOCAL 2 NEWS @5			1						1	\$50.00	\$50.00	Midland (KMID)		10/24/16
11.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	6P- JEOPARDY M-F			1	1	1	1			4	\$75.00	\$300.00	Midland (KMID)		10/24/16
12.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6P- JEOPARDY M-F		1							1	\$75.00	\$75.00	Midland (KMID)		10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions



KMLD  
7403 S University  
Lubbock, TX 79423

Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030

# Contract # 1452731

**Schedule Dates** 10/25/16-10/31/16  
**Advertiser** DCCC/Gallego/Congress/Dem/TX (84418)  
**Agency** Screen Strategies Media (18343)  
**Product** Political - US Congress (1076)  
**Brand** DCCC Gallego for Congress (569863)  
**Salesperson** Midland, House (1227)  
**Sales Office** Midland  
**Buyer Name** BAHNG, CAROLINE  
**Phone/Fax** /  
**CPE** 2823  
**Account Types** Local/Political  
**Billing Type** Calendar  
**Comments**

**Date Entered** 10/24/16  
**Last Modified** 10/24/16  
**Entered By** Heather Trevino  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$423.00  
**Net Total** \$2,397.00  
**Sales Tax**

Midland (KMLD)		
By Calendar Month	Spots	Rate
Oct. 2016	39	\$2,820.00
<b>Grand Total:</b>	<b>39</b>	<b>\$2,820.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/25/16-10/28/16	5	:30	6:30P- WHEEL OF FORTUNE M-F			1	1	1	1			4	\$110.00	\$440.00	Midland (KMLD)		10/24/16
14.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	6:30P- WHEEL OF FORTUNE M-F	1								1	\$110.00	\$110.00	Midland (KMLD)		10/24/16
15.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	9P- ABC MONDAY 9PM-10PM	1								1	\$275.00	\$275.00	Midland (KMLD)		10/24/16
16.0	Normal Line / SPOT	10/26/16-10/26/16	5	:30	6:59P- ABC WEDNESDAY 7P-7:30PM				1					1	\$325.00	\$325.00	Midland (KMLD)		10/24/16
17.0	Normal Line / SPOT	10/27/16-10/27/16	5	:30	6:59P- ABC THURSDAY 7P-8P				1					1	\$300.00	\$300.00	Midland (KMLD)		10/24/16
18.0	Normal Line / SPOT	10/25/16-10/25/16	5	:30	10P- LOCAL 2 NEWS @10			1						1	\$100.00	\$100.00	Midland (KMLD)		10/24/16
19.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	10P- LOCAL 2 NEWS @10					1				1	\$100.00	\$100.00	Midland (KMLD)		10/24/16
20.0	Normal Line / SPOT	10/25/16-10/27/16	5	:30	10:35P- JIMMY KIMMEL			1	1	1				3	\$25.00	\$75.00	Midland (KMLD)		10/24/16
21.0	Normal Line / SPOT	10/28/16-10/28/16	5	:30	11:05P- JIMMY KIMMEL						1			1	\$25.00	\$25.00	Midland (KMLD)		10/24/16
22.0	Normal Line / SPOT	10/31/16-10/31/16	5	:30	10:35P- JIMMY KIMMEL	1								1	\$25.00	\$25.00	Midland (KMLD)		10/24/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

See the back of this document for Advertising Contract Terms and Conditions